

EDUCATION

Northwestern University
 Class of 2018
 B.A. Art History
 B.S. Journalism
 GPA: 3.79

SKILLS & TECHNOLOGIES

Adobe Creative Cloud,
 Microsoft Suite, HTML5/
 CSS3, Sketch, Figma,
 Wordpress, SEO.

Graphic design, print
 design, digital design,
 content strategy, AP style,
 research.

COURSEWORK

- Contemporary Art
- Scoring the Avant-Garde
- New Media Art
- Art, Writing, Technology
- Art and Activism
- American Art
- Asian Art
- Literary Theory
- Medieval Art: Gothic
- Baroque Art in Italy and Spain

Sept 2017–
 Present

Aug–Sept
 2017

Sept 2016–
 present

April–Aug
 2017

Jun–Sept
 2016

Jul–Sept
 2015

Jun 2016–
 present

Sept 2015–
 Dec 2016

WORK

Design and Content Strategy Intern, Zendesk

- Developed content strategy for [Relate by Zendesk Acumen](#) page redesign. Designed web architecture, UX flows, visual language and wrote microcopy
- Designed typography guidelines for [Zendesk Blog](#) for a more comfortable and paced reading experience
- Created branded assets for both print and digital environments, merchandise for internal and external corporate events

Editorial and Collections Intern, [Letterform Archive](#)

- Wrote blog posts about new acquisitions
- Produced content from Archive for [Fonts In Use](#)
- Wrote bi-weekly newsletters
- Assisted with post-processing and captioning images for website and social media
- Shadowed and supported tours and research visits

Student Docent, Mary and Leigh Block Museum of Art

- Organize and lead tours for students, organizations and the public
- Support engagement efforts related to current and upcoming exhibitions

Undergraduate Research Assistant, Delta Lab

- Assisted PhD student Eureka Foong in her research about how novice and expert designers make sense of crowdsourced feedback. Conceptualized frameworks for coding schema and coded qualitative data.
- Worked with Dr. Elizabeth Gerber over the summer, conducted a literature review of crowdfunding space

Graphic Design Intern, Business Insider and Tech Insider

Art Intern, Redbook Magazine

LEADERSHIP

Art Director, Northwestern Undergraduate Research Journal

- Designed the [2016-17 journal](#) that showcases the best undergraduate theses at Northwestern. Currently designing the 2017-18 journal.

Teaching Assistant, Media Design

- Advised students in undergraduate and graduate Media Design classes with assignments in typography, alternative storytelling, newspaper and magazine layout design