

## EDUCATION

Northwestern University  
 Class of 2018  
 B.A. Art History  
 B.S. Journalism  
 GPA: 3.79

## SKILLS & TECHNOLOGIES

Adobe Illustrator,  
 InDesign, Photoshop,  
 Experience Design, Visual  
 Design, UI/UX Design,  
 Wordpress, HTML5/CSS3,  
 Sketch, Figma, Robofont

## COURSEWORK

- Contemporary Art
- Scoring the Avant-Garde
- New Media Art
- Art, Writing, Technology
- Art and Activism
- American Art
- Asian Art
- Literary Theory
- Medieval Art: Gothic
- Baroque Art in Italy and Spain

Sept 2017–  
 Present

Aug–Sept  
 2017

Sept 2016–  
 present

April–Aug  
 2017

Jun–Sept  
 2016

Jul–Sept  
 2015

Jun 2016–  
 present

Sept 2015–  
 Dec 2016

## WORK

### Design and Content Strategy Intern, Zendesk

- Developed content strategy for [Relate by Zendesk Acumen](#) page redesign. Designed web architecture, UX flows, visual language and wrote microcopy
- Designed typography guidelines for [Zendesk Blog](#) for a more comfortable and paced reading experience
- Created branded assets for both print and digital environments, merchandise for internal and external corporate events

### Editorial and Collections Intern, [Letterform Archive](#)

- Wrote blog posts about new acquisitions
- Produced content from Archive for [Fonts In Use](#)
- Wrote bi-weekly newsletters
- Assisted with post-processing and captioning images for website and social media
- Shadowed and supported tours and research visits

### Student Docent, Mary and Leigh Block Museum of Art

- Organize and lead tours for students, organizations and the public
- Support engagement efforts related to current and upcoming exhibitions

### Undergraduate Research Assistant, Delta Lab

- Assisted PhD student Eureka Foong in her research about how novice and expert designers make sense of crowdsourced feedback. Conceptualized frameworks for coding schema and coded qualitative data.
- Worked with Dr. Elizabeth Gerber over the summer, conducted a literature review of crowdfunding space

### Graphic Design Intern, Business Insider and Tech Insider

### Art Intern, Redbook Magazine

## LEADERSHIP

### Art Director, Northwestern Undergraduate Research Journal

- Designed the [2016-17 journal](#) that showcases the best undergraduate theses at Northwestern. Currently designing the 2017-18 journal.

### Teaching Assistant, Media Design

- Advised students in undergraduate and graduate Media Design classes with assignments in typography, alternative storytelling, newspaper and magazine layout design